

## Sleepy Eye Economic Development Authority Meeting Minutes

November 22, 2016

**Mission Statement:** The mission of the Sleepy Eye Economic Development Authority is to maintain and improve the community through the retention and growth of business, industry and services.

**Board Members Present:** Gary Windschitl, Nate Stevermer, Joann Schmidt, Dan Schmid and Mike Schmid

**Advisory Board Members Present:** Kurk Kramer, Christina Andres

**Absent:** Kathy Haala, Mike Carr, Mark Kober

- A. **Call to Order- Approval of Agenda:** The meeting was called to order by Secretary Gary Windschitl at 12:05 pm on November 22, 2016. Agenda was approved.
- B. **Approval of Minutes:** Nate moved and Joann second to approve the Oct Board meeting minutes. Motion passed.
- C. **Financial Report:**
  1. **RLF Report:** Kurk stated that payments were coming in in some manner of fashion so nothing new to the RLF. Shane H has missed payments again, Kurk will remind Terry Z. Friendz Salon up for review (see New Business)
  2. **The updated available Revolving Loan Fund Accounts Due is:** \$127,593.42
  3. **DRIP Report:** no changes or discussion
  4. **Active EDA Resources Report:** nothing new to report
- D. **Approval of Bills:** No Bills
- E. **EDA Coordinator's Report:** Kurk is continuing to work with Tara at Tri-Valley to encourage promotion of the center. He met with Rebecca Triplett and discussed possibly forming an association for the BC communities (see report) Aquaponics is still on the table and continuing to discuss fingerlings as well as what costs will be. Casey's will NOT be the new liquor store, per the seller's No Compete Claus (see Kurk's email dialogue)
- F. **Chamber Director Report:** Although not discussed at the meeting, the Holiday Kickoff is Nov 22nd from 5-7pm at the Community Center. Planning for the Chamber Annual Dinner has begun for February 8th. Five new chamber members since October.
- G. **Old Business:**
  1. **Tri-Valley Early Childcare:** Kurk was on SAM 107.3 with Tara and teachers to help promote. Trying to diminish the stigma of thinking the center is only for migrant families.
  2. **Aquaponics** – Looking at fingerlings pricing and options. Continuing to stay engaged with Topher and the prospects of moving forward.
  3. **Candidates for EDA Board 2017:** Dan Schmid and Joann Schmidt will continue on the EDA Board in 2017.
  4. **Planning Meeting 2017 Topics/Ideas:** Creating/encouraging downtown vitality/rehab; options. Incentives/options for New Businesses. Residential housing options. Kurk will send out a Planning Email for board members to float ideas and create discussion & brainstorm so we have some directions for the actual meeting. (Email sent 11/23)
  5. **Veteran's Park Additions for Spring 2017:** please have an opinion on the additional structure details by the next meeting. (Eagle print, flag print, etched or colored, layout)
- H. **New Business:**
  1. **Friendz Salon:** Loan agreement is up for review 12/1. Board agreed to keep the payment conditions the same as previous, updating dates. Moved by Nate. Second by Dan. Motion passed.
  2. **Branding/Marketing:** Logo uniformity, especially with the hotel & event center coming together, as well as, the CVB resurrection. Kurk, JoAnn and Christina met with Tom Larson (not the dentist) who works the media/marketing for the hotel and discussed vision and advertising expectations. A meeting for the Marketing Committee is scheduled for 12/6.
- I. **Other Business:** None
- J. **Adjourned:** The meeting was adjourned by Gary at 12:55pm.

Next EDA Board Meeting meeting will be **Tuesday, Dec 20th, 2016**, @ Railway.