

Sleepy Eye Economic Development Authority Meeting Minutes

October 25, 2016

Mission Statement: The mission of the Sleepy Eye Economic Development Authority is to maintain and improve the community through the retention and growth of business, industry and services.

Board Members Present: Kathy Haala, Gary Windschitl, Nate Stevermer, Joann Schmidt, Dan Schmid, Mike Carr and Mike Schmid

Advisory Board Members Present: Mark Kober, Kurk Kramer, Christina Andres

Absent: NONE

- A. **Call to Order- Approval of Agenda:** The meeting was called to order by President Kathy Haala at 12:02 pm on October 25, 2016. Agenda was approved.
- B. **Approval of Minutes:** Mike S moved and Gary second to approve the Sept Board meeting minutes. Motion passed.
- C. **Financial Report:**
 1. **RLF Report:** Kurk stated that payments were coming in in some manner of fashion so nothing new to the RLF. Shane H is making payments. Scott has gone back to single payments.
 2. **The updated available Revolving Loan Fund Accounts Due is:** \$128,960.07
 3. **DRIP Report:** no changes or discussion
 4. **Active EDA Resources Report:** Pollard Dental submitted their forms for the new signing & awning \$3913.50.
- D. **Approval of Bills:** No Bills
- E. **EDA Coordinator's Report:** Kurk discussed the additions to Veteran's Park and what it would/could look like (handout). OJT Intro Day Dec 9th at both high schools. Kurk is finishing up with the OJT booklet. Kurk and Chris Andres discussed starting up the CVB and who best to include in that. A to Zinnia is moving into the Haala building on Cedar St. Grand Opening Nov 7th.
- F. **Chamber Director Report:** B2B will be Oct 27th at DPH, 50 attendees so far. SE Young Professionals have a Financial Breakfast mid November, Blair Folkens is the speaker. Chris will be calling local businesses to encourage them to encourage and allow their YP's to attend. Holiday Kickoff Celebration is pairing with HLM this year and changing up the format of the event. Chris is working with Kurk on advertising for the city and hotel, also talking with Tom Larson (ad & marketing for the hotel) to see if they can financially assist as we really do not have a budget for NEW advertising.
- G. **Old Business:**
 1. **Tri-Valley Early Childcare:** Open House Oct 24th. Applications/registration was handed out and available at various locations.
 2. **Aquaponics** – Still looking into the financial element of the fish and turnaround. Kurk will ask for estimates and report back. PIX theater still looking to be the ideal location.
- H. **New Business:**
 1. **Candidates for EDA Board 2017:** Dan Schmid & JoAnn Schmidt are both at their end of term. JoAnn would like to remain on (pending election results) but also expressed interest in the Hospital Board. Dan Schmid stated if they couldn't find someone to fill the spot he would consider another term as well.
 2. **Veteran's Park Additions for Spring 2017:** see EDA Report and Handout
 3. **Planning Meeting 2017 Topics/Ideas:** Creating/encouraging downtown vitality/rehab; options. Incentives/options for New Businesses.
 4. **Branding/Marketing:** Logo uniformity, especially with the hotel & event center coming together, as well as, the CVB resurrection. JoAnn was willing to work on this with a new program that they have out at BIC. A meeting at some point for the Marketing Committee will be scheduled.
- I. **Other Business:**
 1. **None**
- J. **Adjourned:** The meeting was adjourned by Kathy at 1:06pm.

Next EDA Board Meeting meeting will be **Tuesday, Nov 22, 2016**, @ Railway.