

Sleepy Eye Downtown Revitalization Committee Meeting Minutes November 20, 2019

Meeting called to order at 11:00 by Tom Larson

In attendance is Mayor Wayne, Deanna, Sara, Kayla, Tom, and Christina Andres. Missing was Gary and Kurk

Minutes were read

Decided to skip December meeting due to being busy with holidays.

Sara will get together with Joann and discuss the website.

We discussed the pamphlet and decided to go with a rack card with basic info that will steer them towards the website. The trifold design is going out of style and a front and back design is simpler.

If we utilize BIC for printing we need to fill out application/request form.

Christina and Sara have been working on this and have emailed out a design.

Rack cards should go to real estate offices, EDA, city office, chamber office, banks, appraisers

Should we have our own email address for questions and informational purposes?

We have discussed where we go from here. Does Christina need our help with anything? Downtown window clings for empty buildings? Less invasive way to cover windows on vacant buildings with pics of what used to be there or what could be. 9 window clings were about \$2,000. Gives people something to look at while walking downtown.

Young professionals group is bringing back the food trucks for one month this summer. Chamber is also having a block party this summer for one block to highlight business. Rotating blocks each year. We could do some fundraising at the same time.

Deanna is going to contact Stacy College about clings.

Meeting adjourned at noon

Next meeting is Jan 22 due to the first Wednesday being a holiday. 11:00 AM