

Sleepy Eye Downtown Revitalization Committee Meeting Minutes June 19, 2019

Meeting was called to order at 11:03 AM by Tom Larson

Present was Tom Larson, Mayor Wayne Pelzel, Sara Hornbrook, and Kayla Jacobsen

Absent was Gary Windschitl, Kurk Kramer, Kathy Krenz and Christi Currier

Previous meeting notes were reviewed and approved with 2 changes. Exciting is to be changed to existing and the word Building was added in between downtown and standards.

Sara passed out a copy of the building ratings and ownership info from the downtown walk and an updated copy of member info.

Christi Currier was removed as secretary and Kayla Jacobsen volunteered to take the position as Christi is moving.

It was decided that we would not meet with the blight committee as Sara is a member.

Tom passed out a printout of the Lanesboro website that was shown by Darlene from Litchfield. It was discussed that we didn't want our guidelines to be as strict as we are not a preservation group but we would like to encourage them to preserve the history of the building when possible.

Tom is going to come up with some options as to how we would the pamphlet.

Discussion was had about adding committee members. Possibly asking a builder or the young professionals group. Mayor Wayne said he will ask some people.

Meeting adjourned at 12:00

Next meeting as of right now will be July 17 at 11:00 in council chambers.

We discussed changing the time and or day to accommodate more members.

Sleepy Eye Downtown Revitalization Committee Meeting Minutes

July 17, 2019

Meeting brought to order by Tom at 11:00 AM.

Welcome to Deanna Johnson

June 19 minutes were approved

Old Business:

Mission Statement was reworked and is now as follows:

- Serve and promote new and existing businesses in Sleepy Eye's downtown commercial district
- Provide standards to improve and maintain an attractive setting for economic development and revitalization
- Provide access to resources

Planter project was somewhat discussed but would need further discussion to possibly try next spring.

Tom passed out a preliminary pamphlet wording rough draft. See Attachment

New meeting time is same day 3rd Wed. At 5:15 at Krenz Real Estate.

Next meeting is August 21 5:15 Krenz

Meeting was adjourned at 11:57

Sleepy Eye Downtown Revitalization Committee Meeting Minutes August 21, 2019

Called to order at 5:15 at Krenz real estate. Everyone was in attendance!

Sect/tres report accepted

Rough draft of brochure/pamphlet was passed around

Need to ask city about a tab or addition to website for downtown renovation/rehabilitation guidelines

Possibly add what each person does IE zoning, building inspector etc...

Sara decided to type up guidelines and her and I will go through all categories

Kirk will look at signs, windows, and awnings; and signage and lighting, and EDA guidelines and programs

We chatted about the 150th in 2022 and possibilities for the celebration

Meeting was adjourned at 6:14

Next meeting on September 18 at 11 in council chambers

Sleepy Eye Downtown Revitalization Committee Meeting Minutes September 18, 2019

In attendance was Tom, Deanna, Sara, Kathy, Gary, Kayla and Mayor Pelzel

Meeting was called to order at 11:01 by Tom

Secretary report was accepted

The Lanesboro packet was gone over and changes were made. This was the bulk of the whole meeting so without posting every change we made these notes are short.

Meeting adjourned at noon.

Next meeting we will continue with the Lanesboro rewrite and then continue with new business.

October 16 at 11:00 city council chambers.

Sleepy Eye Downtown Revitalization Committee Meeting Minutes October 24, 2019

Meeting called at 11:00 by Tom

In attendance Mayor Wayne, Deanna, Kurk, Sara, Kayla and Tom.

We reread the revised copy of the Sleepy Eye downtown guidelines and made slight changes.

Sara emailed us the additions that she added.

We then discussed where we see the committee going after the brochure is finished.

We need to meet with Christina with the chamber and see what she has in place and if there is something she would like us to take on.

Would we like to help building owners with grant writing? Have them submit a renovation plan that we could go over with them and make suggestions?

Sara is going to contact Joann and see about getting on the website and the pamphlet.

Fundraising ideas were discussed – community night downtown, check with Christina and see what she may have in the works

Meeting adjourned at noon

Next meeting November 20 11:00 Council chambers.

Sleepy Eye Downtown Revitalization Committee Meeting Minutes November 20, 2019

Meeting called to order at 11:00 by Tom Larson

In attendance is Mayor Wayne, Deanna, Sara, Kayla, Tom, and Christina Andres. Missing was Gary and Kurk

Minutes were read

Decided to skip December meeting due to being busy with holidays.

Sara will get together with Joann and discuss the website.

We discussed the pamphlet and decided to go with a rack card with basic info that will steer them towards the website. The trifold design is going out of style and a front and back design is simpler.

If we utilize BIC for printing we need to fill out application/request form.

Christina and Sara have been working on this and have emailed out a design.

Rack cards should go to real estate offices, EDA, city office, chamber office, banks, appraisers

Should we have our own email address for questions and informational purposes?

We have discussed where we go from here. Does Christina need our help with anything? Downtown window clings for empty buildings? Less invasive way to cover windows on vacant buildings with pics of what used to be there or what could be. 9 window clings were about \$2,000. Gives people something to look at while walking downtown.

Young professionals group is bringing back the food trucks for one month this summer. Chamber is also having a block party this summer for one block to highlight business. Rotating blocks each year. We could do some fundraising at the same time.

Deanna is going to contact Stacy College about clings.

Meeting adjourned at noon

Next meeting is Jan 22 due to the first Wednesday being a holiday. 11:00 AM