

Sleepy Eye Downtown Revitalization Committee Meeting Minutes

January 22, 2020

Called to order by Chairman Tom Larson at 11:02

Secretary report read and approved.

Christina passed out a draft of the rack card.

Christina going to see about getting some new downtown photos.

We decided to have Kurk as main email contact due to them contacting him for EDA.

Sara to meet with Joann with website info.

Deanna chatted with The Best of Signs to try to get an estimate on window clings. They said that we needed measurements to get an accurate \$ amount.

Decided to start with the Berg Hotel, Mike Mason's Minnegasco building

Potentially having the (this building isn't empty) sign in the window as well

Tom to check with Kathy Haala and Kurk to check with Mike Mason.

Kurk to check with Tom Getz and the Amundson Foundation potentially funding some of the clings.

Christina and Tom bringing old photos to next meeting.

Christina passed out a flyer on Revitalize Or Die. On Facebook and webpage.

She also passed out an article on "Special Holiday Program Shines a Light on the Power of Placemaking". She brought up the idea to use the new corner park and all of our downtown trees and putting lights up on them. Possibly with the city and/or the holiday lights in motion. Getting volunteers to help and businesses to decorate their trees. Creating spaces to get people downtown and out and about. Also with a sign leading to the lake.

Christina brought up that since we aren't a 501C that for fundraising we could/should partner with the Area Foundation. Mark Beito is chair. Andy Pelzel is also a member. Mayor Pelzel said he would reach out to him.

Also Amazon has a charity donation when you place an order. We need to renew/ get back on the list.

Mayor Pelzel brought up that maybe we need to come up with a plan to take to the foundation to get their support for funds.

Next Meeting is this Wednesday at 11:00 council chambers.