

# Sleepy Eye Downtown Revitalization Committee Meeting Minutes

## January 19, 2021

In attendance is Mayor Wayne, Kurk Kramer, Sara Hornbrook, Joann Schmidt, Kayla Jacobsen

Meeting called to order at 12:05

Website:

Is up and running. Haven't heard anything from anyone.

Rack Card:

Contact Christina and check where we are for pictures.

Lights in motion:

City has paid the bill but SEAF hasn't reimbursed the city yet.

Need to write thank you notes to Americana and Wayne and Patty.

Window clings:

Need to wait until it warms up to install anything or they wont stick

They may be beginning work on the Berg in the next few months so we will put this on hold.

We have decided to work on a walking tour of downtown with a smaller window cling in each window. Sara is going to contact Horesji Graphics and have them make us one to bring to all the building owners to ask if they would allow us to place it in their window. Possibly an 18"x24" or a 2x3 feet size.

Kurk relayed an apology from Rick Borth and that he would still allow us to use his pictures as long as we give him credit for the photos.

Kurk will work with Rick to assure him that we would be recognizing him. He will also ask building owners permission to place in window after we have one printed/made.

We need to relook into photos to see what buildings we do have photos of.

We would need to see what the cost of the new clings would be. Since they would be smaller it might not be as more than what we had budgeted for the Berg.

The walking tour would also need some brochures for people who don't want to look up the information online.

Joann also mentioned that we could also do some type of signage on the light poles for directions to nearby places.

Meeting adjourned at 12:30

Next Meeting February 16<sup>th</sup> at noon.