

Sleepy Eye EDA Board Planning Meeting
(Tuesday, January 26, 2021 @ 3:00PM)

The mission of the Sleepy Eye Economic Development Authority is to maintain and improve the community through the retention and growth of business, industry, and services.

Members: Christina Andres (CC), Mike Carr, Kathy Haala, Joann Schmidt, Mark Kober, Joe Scheiffert, Gary Windschitl (CC) **Advisory Members:** Bob Elston, Kurk Kramer, Wayne Pelzel

2021 EDA Goals

- 1)
- 2)
- 3)
- 4)

AGENDA

- A) Call to Order – Approval of Agenda**
- B) Election of Officers**
 - 1) Present EDA Board Chairman – Kathy Haala
2021 EDA Board Chairman –
 - 2) Present EDA Board Vice-Chair – Mike Carr
2021 EDA Board Vice-Chair -
 - 3) Present EDA Board Secretary/Treasurer – Gary Windschitl
2021 EDA Board Secretary/Treasurer -
- C) Approval & Signing of December Minutes**
- D) Financial Report**
 - 1) RLF
 - 2) DRIP
 - 3) Active EDA Resources
 - 4) EDA Budget Numbers -Present & Projections
- E) Approval of Bills - None**
- F) Reports:**
 - 1) EDA Coordinator – As Written
 - 2) Chamber Director – As Written
 - 3) LSLC Update – Joann
 - a.) Consideration of Installment Notes – New Business
- G) Old Business – Topics to be Discussed in Planning Session**
 - 1) Chasing Our Tails Update
 - 2) Del Monte Ponds Update
 - 3) HRA/EDA Housing Discussion & Alliance Building Corp. Tentative Apartment Plans
 - 4) Incubator Space & Guidelines
 - 5) Orchid Inn – DEED Redevelopment Grant
 - 6) Blight and Downtown Business District Rehab/Empty Buildings Discussion (handouts)
 - 7) Other

H) New Business – Topics to be Discussed in Planning Session

- 1) Consideration of FSA Sign & Awning Application Request
- 2) Discuss Letter from Sleepy Eye Brewing Company to EDA Board
- 3) Restructuring of EDA Program Criteria and Guidelines
- 4) EDA 5-Year Capital Plan & Budget Information – Bob & Wayne
- 5) EDA Online Advertising – Out State & Countrywide – Joann
- 6) LSLC Installment Notes Discussion
- 7) Other
- 8)

I) 2021 Planning Session (Packets with Planning Meeting Topics)

- 1) Goal Setting for 2021
 - a) Goal #1-
 - b) Goal #2-
 - c) Goal #3-
 - d) Goal #4-

J) Adjourn

Next EDA Board Meeting is February 23, 2021 – Noon @ TBD