

Sleepy Eye Downtown Revitalization Committee Meeting Minutes

January 19, 2021

In attendance is Mayor Wayne, Kurk Kramer, Sara Hornbrook, Joann Schmidt, Kayla Jacobsen

Meeting called to order at 12:05

Website:

Is up and running. Haven't heard anything from anyone.

Rack Card:

Contact Christina and check where we are for pictures.

Lights in motion:

City has paid the bill but SEAF hasn't reimbursed the city yet.

Need to write thank you notes to Americana and Wayne and Patty.

Window clings:

Need to wait until it warms up to install anything or they wont stick

They may be beginning work on the Berg in the next few months so we will put this on hold.

We have decided to work on a walking tour of downtown with a smaller window cling in each window. Sara is going to contact Horesji Graphics and have them make us one to bring to all the building owners to ask if they would allow us to place it in their window. Possibly an 18"x24" or a 2x3 feet size.

Kurk relayed an apology from Rick Borth and that he would still allow us to use his pictures as long as we give him credit for the photos.

Kurk will work with Rick to assure him that we would be recognizing him. He will also ask building owners permission to place in window after we have one printed/made.

We need to relook into photos to see what buildings we do have photos of.

We would need to see what the cost of the new clings would be. Since they would be smaller it might not be as more than what we had budgeted for the Berg.

The walking tour would also need some brochures for people who don't want to look up the information online.

Joann also mentioned that we could also do some type of signage on the light poles for directions to nearby places.

Meeting adjourned at 12:30

Next Meeting February 16th at noon.

Sleepy Eye Downtown Revitalization Committee Meeting Minutes February 16, 2021

Meeting was called to order at 12:00.

In attendance was Kurk, Joann, Deanna, Kayla, Tom, Wayne, and Sara.

Website: Is up and running. Joann is going to do some website analytics to see how many people have visited starting now.

Lights in motion: Check with Mark Kober to see if the bill has been paid.

UPDATE: Bill was paid during SEAF meeting today.

Julie Cook expressed interest in doing more lights. She would purchase the lights and we would put them up.

Window Clings: Sara brought up that we may need 2 different sizes for those businesses with smaller windows. She also wondered if there was a different material we could use for cheaper that would hold up to fading/window environment. The north facing windows get a lot of sun. Kurk hasn't asked building owners yet for their permission to put the clings in their windows.

Rick Borth is coming up with a picture of each building. He may also come up some with some sort of reference/ history of the pictures.

Next meeting is March 16th.

Sleepy Eye Downtown Revitalization Committee Meeting Minutes

March 16, 2021

Meeting was called to order by Tom at 12:01. In attendance was Tom, Kayla, Kurk, Joann, Sara and Mayor Wayne. Minutes were accepted as recorded.

Website: Joann thinks we may need to be more visible on the internet. Kurk and Joann will go on the radio Thursday.

Rack Cards: Christina said she was going to contact Joann about photos for the website. She needed a couple photos. Tom will take the info to MLC

Window treatments: Fuel Graphics. Got pricing and info. Clings are one time use. PVC board was recommended we just have to figure out how to attach to window. These could be taken down and used for many things. We have around \$2,200 left from the lights. Note: the City has this money.

Joann is going to come up with a sign mock up for Schweiss Meats. That way we have one to show other businesses.

A history of downtown would be a good resource/ book potential.

Meeting adjourned at 12:27

Next meeting April 20, 2021

Sleepy Eye Downtown Revitalization Committee Meeting Minutes

April 20, 2021

In attendance is Mayor Wayne, Tom Larson, Kayla Jacobsen, Joann Schmidt, Sara Hornbrook, Christina Andres, Deanna Johnson

Meeting called to order at 12:02. Secretary's report accepted as written.

Kurk talked about the Main Street program and possibly another committee for just the Main Street program. He also passed out a copy for us to read.

We could also look at developing the alleys since our main highway is not able to be developed.

Kurk will keep us posted on Main Street.

Look into checking account for future.

Rack Cards: are here! Kurk is going to hand them out to the Real Estate offices and banks. Tom paid the bill. Some in the city office. Some to the chamber.

*The remainder will be in Kurk's office.

Window cards: Joann going to get some pricing from other vendors. In 18x24 and 24x36.

We should start putting together a history of each building so that we can get the start of the window summaries, and potential for a book.

Also, will put into a walking tour for next year.

Christina relayed to us that the Standard Station is in discussion and having a meeting Thursday.

She will give us an update next meeting.

Meeting adjourned at 12:30

Next meeting May, 18 2021

Meeting location TBD

Sleepy Eye Downtown Revitalization Committee Meeting Minutes
May 18, 2021

In attendance was Tom, Kayla, Deanna, Joann, Sara, Kurk, Wayne, Christina.

Rack cards have been mailed out!

Window treatments: Joann is going to get pricing.

Next meeting, we will break down the building research into blocks and divide them up.

Sara will be bringing up her photos from Texas in the fall.

Could start working on walking tour info while doing the building info.

Kurk will update building info before next meeting.

Signage downtown needs updated. Also adding a sign to the golf course and restaurant would be helpful.

Next meeting date WEDNESDAY June 16 at NOON

Sleepy Eye Downtown Revitalization Committee Meeting Minutes

June 17, 2021

In attendance Tom Larson, Kayla Jacobsen, Deanna Johnson, Joann Schmidt, Sara Hornbrook, Kurk Kramer, Mayor Wayne Pelzel, Christina Andres, and guest Deb Joramo.

Meeting called to order at 12:00 by Tom. Minutes from May were approved.

Kurk brought us binders with downtown info in them. He also mentioned a walking tour might be a good place to start with gaining info and going from there.

Joann got pricing from Wild Card and Sids signs. He mentioned benches that they did in New Ulm.

Mark B. may be willing to print the walking tour brochures or Koozie.

Having all the info and a map and a history of Sleepy Eye on one page would be good. Having historical and visual buildings would be good.

Tom, Sara, Joann, Kurk, Deanna and Kayla all met and walked downtown and split up the blocks for researching.

Deb and Brown County have good info for research.

Benches downtown with building history on them would be good.

*Does anyone have any prices for the benches? SEAF could fill out a grant?

Next Meeting July 20, 2021

Sleepy Eye Downtown Revitalization Committee Meeting Minutes July 20, 2021

Meeting was called to order by Sara at 12:00. Present was Sara, Kayla, Joann, Kurk, Deanna, Christina, Mayor Wayne, and guest Mike.

Mike handed out a spreadsheet of downtown businesses from 1946-1986.

Sara is going to head to the courthouse and see if we can go in and look at books.

Looking to have our research turned in at February meeting. That way we could have it edited by March.

Phase 1 walking tour

Phase 2 QR Codes

Phase 3 some sort of website with the info

Next Meeting is September 21 at noon.

Sleepy Eye Downtown Revitalization Committee Meeting Minutes September 21, 2021

Meeting was called to order at noon by Tom. In attendance was Joann, Kayla, Sara, Deanna, Mayor Wayne, and Tom. With guests Mike Schmid and Harry Windschitl.

Harry Windschitl gave his background on some of the buildings downtown. He would also like to meet with people individually.

Meeting was adjourned at 1:00 p.m. Next meeting is October 19.

Sleepy Eye Downtown Revitalization Committee Meeting Minutes October 19, 2021

In attendance was Tom, Joann, Kayla, Sara, Kurk, Mayor Wayne, and Guests Mike Schmid and Harry Windschitl.

Mike handed out another spreadsheet with information on the businesses of downtown and the years that they were there.

Kurk shared some postcards and other pictures that he found.

We looked at the spreadsheet and talked about some of the businesses.

Meeting was adjourned at 12:30.

Next meeting November 16, 2021

Sleepy Eye Downtown Revitalization Committee Meeting Minutes November 16, 2021

Meeting called to order at 12:00 by Tom Larson.

In attendance was Kurk Kramer, Kayla Jacobsen, Deanna Johnson, Tom Larson and Mayor Wayne. Guests Mike Schmid, Phyllis S. and Lillian Stimpert. Missing Sara Hornbrook and Joann Schmidt.

We talked with our guests about what they remember of downtown.

Next Meeting January 18, 2022 at 12:00