

**Sleepy Eye EDA Meeting Minutes**  
Tuesday, February 26, 2019 (Noon)

**Mission Statement:** The mission of the Sleepy Eye Economic Development Authority is to maintain and improve the community through the retention and growth of business, industry and services.

**Board Members Present:** Gary Windschitl, Kathy Haala, Mike Carr, Dan Schmid, Casey Coulson, Joann Schmidt, Mark Kober

**Advisory Board Members Present:** Kurk Kramer, Christina Andres, Kelli Truver, Wayne Pelzel

**Student Advisory Members: Absent:** Cassie Heinrichs, Michael Gratz

**Special Guest:** Brad DeVos

- A. **Call to Order:** The meeting was called to order by President Kathy Haala at 12:07pm on February 26, 2019.
- B. **Approval & Signing of January Minutes: M/S/C Gary, Mike**
- C. **Approval Financial Report: M/S/C**
  1. **RLF Report:** As Written
  2. **DRIP Report:** As Written
  3. **Active EDA Resources Report:** As Written
- D. **Approval of Bills:** None
- E. **Reports:**
  1. **EDA Coordinator's Report:** As Written
  2. **Chamber Director Report:** As Written
  3. **Student Advisory Input/Questions:** – None
  4. **LSLC Update** – Brad Devos was present today and gave the board an update on the Center by the numbers. The key focus was on getting the staff work hours under control and making sure the director was keeping only the necessary amount of staff working based on the occupancy numbers during the day. He also talked about the meals program and cost. The center currently has an agreement worked out with Schutz Family Foods for lunchtime meals. Marketing was the next big things that the Center needs to focus on. Right now the numbers are holding steady but better marketing and promotion is needed to move the numbers up. Kurk had presented information to the LSLC Board that was gathered during the Special Meeting for LSLC marketing ideas (website, rack cards, fliers, Open House, etc.) Joann Schmidt has agreed to join the LSLC Board as a community member/EDA rep/City rep and Marketing aide. The EDA Board suggested to the LSLC Board that they add 2 more members for a total of 7.
- F. **Old Business**
  1. Corner Property on 4 & 14 – Kurk presented some renderings that he had researched on possible looks for the property. The Board liked the curved brick front with the City of Sleepy Eye name sign. He also had a conversation with Dave Haala about creating a metal/cutout of our city logo, large enough to act as a focal point and Dave was very receptive to the idea. Kurk brought along some drawings that Dave had provided him as well. Work will continue in creating this type pocket park for the corner lot.
  2. 2019 Extended/Additional Meetings: Kurk asked the Board if they felt a few extra meeting dates should be added to the schedule in addition to the monthly meetings & the Annual meeting. The reason is there is now much that the EDA is involved with so to give adequate attention to all projects with the current meeting schedule it has become difficult to do. The Board proposed meeting quarterly with an extended meeting.
  3. Mayor Pelzel briefed the EDA Board on the newly established Downtown Revitalization Committee
- G. **New Business:**                   tabled until next month

**Adjourned:** Kathy was excused early and Mike adjourned the meeting at 1:07pm

Next EDA Board Meeting meeting will be **Tuesday, March 26, 2019 @Noon** - The Railway